



DROP EARRINGS NOT BOMBS

RETAILER BROCHURE

HANDCRAFTED IN ISTANBUL.
FOSTERING EMPOWERMENT, CELEBRATING CREATIVITY





Our Story

Our name is a statement of our action, we begin again, stronger than before the war. We create together, collaborating our worlds through work.

Drop Earrings Not Bombs is based in Istanbul, Turkey. Displaced Syrian women design and handcraft each pair. The collective has access to Turkish and English language support to ease the difficulties of social integration. Additionally computer classes alongside entrepreneurship skills are fostering the empowerment of the group, towards a future where their lives are in their own hands. In the short term the project allows the collective to earn a living, supporting their families.

Each pair is a display of creativity and design; a story told through the eyes of the person behind it. Making the earrings provides space for community building, artistic expression and enables the women to rediscover their self-value. Our earrings are handmade, we shape the frames, we thread the design and we finish each pair by wrapping them in our bespoke packaging, there is a present in our future. We hope you feel the touch of creative makers and leaders.



"The future of Syria may be uncertain, but the future for students and families from Syria doesn't have to be."

Our mission

- Improved income and financial stability
- The ability to make positive choices for our families
- Greater self-esteem, we are role models in our communities
- The courage to plan for the future and lead others

Our Home

Drop Earrings Not Bombs is part of the Women's Craft Development Program at Small Project's Istanbul (SPI) a Turkish NGO registered as Zeytin Ağacı Derneği. SPI cultivates transferable skills that women can use as they develop personally and professionally through language and computer classes, as well as workshops on financial literacy, entrepreneurship and small business management. There is daily childcare, the children are engaged in music, art, photography, computer and education mentoring.



Meet the Makers

"Drop Earrings Not Bombs feels like a new step forward."

LODI

It feels like living as a family being part of the community centre, it feels like we are all working for our families, inside and outside. We are able to meet people from other communities and we can learn from each other. In Syria I studied Physics in depth, now I continue to study, these days I study languages, both English and Turkish.

FARIDA

I travelled with my family to Istanbul from Aleppo eighteen months ago. I came with my children aged 3, 9, and 11, I enjoy working on the earrings, it makes me challenge myself artistically.



ROSE

We have to communicate a lot with each other to do the work, to make sure we know exactly what the order is and how we can make the earring well. When we work together the communication and working together to make sure the work is good quality, we must love each other in this, otherwise the work is not good quality.

DUREEN

We want the customer to know, the earring is not easy to make, it challenges us, we need to use much energy and time to finish the earring, it's all by hand using our eyes and our concentration to pay attention to the details.



Seller Testimonials

Drop Earrings Not Bombs works with many brands, independents, organisations and business ranging in size around the world. Collaborating and connecting with more sellers is what makes our collective sustainable, spreading the message of our work and tailoring our designs to the seller's local market. It's a pleasure to provide our handmade quality product with a personal service to a growing network of buyers.

"Museum Volkenkunde believe that Drop Earrings Not Bombs is a beautiful and colorful response to the war in Syria. We gladly support this project by selling these wonderful earrings that put a smile on people's faces and give hope for a better future for Syria's displaced people."

TROPENMUSEUM, AMSTERDAM

"We love things that fulfill multiple missions! With Drop Earrings Not Bombs we get to celebrate beauty, support artists, and contribute to the independence of Syria's displaced people. When you own a pair (or many!) of DENB earrings you know that you are wearing something unique and while one pair of earrings may not be changing the world, they're helping change someone's life."

ALBERTA COOPERATIVE, PORTLAND, AMERICA

"It's my deep pleasure to be part of Drop Earrings Not Bombs, showing these beautiful art pieces to Hong Kong and even Asia. I'd love to keep working with this wonderful community!"

MAY LUENG, INDEPENDENT MARKET STALL AND INSTAGRAM SELLER IN HONG KONG

Our Earrings

Tradition and heart-felt heritage are important to us. Our designs reflect our roots, conveying the stories of our rich culture to everyone who wears them. Each name evokes a memory, a place, a person...

Handcoiled & handshaped brass frame (silver plated), layered with Turkish cotton mercinized thread. 100% handmade at our workshop in Istanbul. Silver hooks are hypoallergenic, gold hooks are plated and may wear down to the mixed metal. For environmental reasons we don't provide french wire keepers, the hooks are strong and can be clasped.

All our earrings come in beautiful individual packages, using FSC certified uncoated card, 100% recyclable. Each package is tied with string, making them a perfect gift. There are over 70 designs within our range, each named by the makers in Arabic, English or Turkish.



We have three collections of earrings:



DROPS

- RRP \$22 (\$15.5 wholesale)
- Earring width: 3.5cm
- Drop: 5cm

RIPPLES

- RRP \$20 (\$14 wholesale)
- Earring width: 2.5cm
- Drop: 4cm

SEEDS

- RRP \$18 (\$12.5 wholesale)
- Earring width: 1.5cm
- Drop: 3cm

The full range of earrings is visible on our website.



Pricing

We are a project with a people focus, equality underpins all that we do together. This means we have an alternative model of wholesale discount, we offer 30%. Our MOQ is 30 pairs for this discount.

There are intentions behind the way we work, we are committed to investing in the following and we are hoping you are too:

- Childcare to give the makers a peaceful distraction-free workshop
- Language learning opportunities to facilitate social cohesion
- Flexibility to increase the makers' future wage
- Making our operations official locally, to secure stability & rights of employment

Order Delivery

- Istanbul and other Turkish delivery uses PTT domestic, customers should expect to receive their order within 3 days, with a maximum of 10 days.
- EU delivery uses PTT International Service, tracking number provided. This service aims to be delivered within 14 days, with a maximum of 21 days.
- Rest of the World uses PTT International Service, tracking number provided. This service aims to be delivered within 21 days, with a maximum of 28 days.
- Express Shipping: we use DHL with a minimum price of \$46. This service takes 2-3 days to the rest of Europe and up to 6 days to USA, Canada, Australasia and the Middle East. When finalising your order on the website you can select express shipping.


Occasionally, national or religious holidays may disrupt production; if that is likely to be the case, we will inform you at the time of your order with an appropriate timeframe for delivery.








Contact Us

If you would like to discuss making an order / need access to the wholesale discount code or if you have questions that need answering, please email us at wholesale@dropearingsnotbombs.org

 www.facebook.com/dropearingsnotbombs

 www.instagram.com/dropearings_notbombs

 www.dropearingsnotbombs.org
www.smallprojectsistanbul.org

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